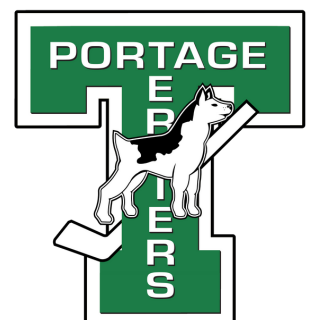


PORTAGE TERRIERS

Corporate Partnership
Packages 2023-24



Corporate Partnership Levels

Platinum \$6,000+

Gold \$4,500-\$6,000

Silver \$3,000-\$4,500

Bronze \$1,000-\$3,000



Platinum Benefits

- All of the rights of Gold
- Social Media post highlighting partnership
- The right to use the name "Official Partner of the Portage Terriers"

Gold Benefits

- All of the rights of Silver
- One player promotional visit at the discretion of the sponsor (2 players)

Silver Benefits

- All of the rights of Bronze
- A big screen advertisement at every home game
- Logo on Sponsors Banner in Arena - Included

Bronze Benefits

- The right to use the Portage Terriers logo for advertising and promotions
- Public address at every home game as "Bronze Partner"
- Company logo and link on portageterriers.com under "Bronze Partner"



Gameday Liners

- Penalty Kill - \$1,500
- Powerplay - \$1,500
- Video Commercials - \$1,000
- Last Minute of Play - \$1,000
- Shots on Goal - \$1,000
- Three Stars of the Game - \$750
- Hardest Working Player - \$750
- Out of Town Scoreboard - \$750
- Roster Changes - \$500
- Hattrick/6 goal Giveaway - \$500
- Puck over glass - \$500

(All include big screen graphic)

Gameday Extras

- Ticket Sponsor - \$3,000
- 50/50 - \$2,500
- Chuck a Puck - \$2,500
- Puck Sponsor - \$2,000
- Chase the Ace - \$1,250 + Giftcards
- Meat Draw - \$1,500 + Giftcards
- T-shirt Cannon - \$1,500
- 1st Intermission Giveaway - \$1,500
- 7th Man In - \$1,500
- Best Seat In the House - \$1,000
- TV Timeout Giveaways - \$1,000
- Gameday Sandwich Boards - \$1,000
- Suite Rentals - \$500/\$300
- Program Ads - \$500
- Big Screen Ad - \$100

Game Sponsor-\$500

- The right to onsite product sampling and promotional activities
- 3 public address announcements
- Recognition in program
- 15 game day tickets for staff or clients
- Mention in radio ad
- Social Media post leading up to the game



Physical Advertising



- Shoulder Patch (All Jerseys) - \$2,000
- Glass Sponsor - \$2,500/\$2,000
- Ice Logo - \$1,750-\$1,500
- Digital Sign Ad - \$1,500
- Rail Boards/West Wall - \$1,500
- Lobby Schedule - \$1,200
- Rink Boards 8ft/7ft/4ft - \$1200/\$1000/\$500
- Bus Logo - \$1,000
- Hockey Cards - \$1000
- Helmet Sponsor - \$800
- Media Backdrop - \$750
- Arena Section - \$750
- Bum Bar Set - \$600
- Magnets - \$500
- Mascot - \$500
- Blue Lines (All Four) - \$500
- Red Line (Both) - \$250





Special Events

- Terrier Banquet Table - \$1000
- Autograph Night - \$500 + Cost of Item
- Skate with the Terriers - \$250
- Ag Expo Booth - \$500 prize
- 50/50 Title Sponsor - \$500 prize + Insurance
- Classroom of the Game - \$1750
- Golf Tournament Hole Sponsor - \$300 + Prize
- Terrier Golf Tournament golfer - \$100

.....

Digital Opportunities

- Post game stats graphic - \$1,500
- Starting Lineup - \$1000
- Fall Camp - \$250
- Website Ad - \$750
- App Ad - \$500
- Video Sponsor - \$500



For partnership questions, contact:
Cody Buhler, Marketing Director
portageterriers@outlook.com
(204) 871-1162

Partnership Opportunities



- MJHL Digital Sign - \$1500
- Bus Logo - \$1000
- Section Sponsor - \$750
- Website Ad - \$750
- Jersey Sponsor (Bum Bar) - \$600
- App Ad - \$500
- Game Sponsor - \$500
- Suite Rental (25 tickets included) - \$500
- Program Sponsor - \$500
- Flex Tickets - \$360

SPECIAL EVENTS

- Sportsman's Dinner Table of 8 - \$1000
- Geno Romanow Par 3 Challenge - \$100/golfer
- Ag Expo Booth - \$500



Game Sponsor - \$500 Partnership Levels

- The right to onsite product sampling and promotional activities
- 3 public address announcements
- Recognition in program
- 15 game day tickets for staff or clients
- Mention in radio ad
- Social Media post leading up to the game

- Platinum \$6,000+
- Gold \$4,500-\$6,000
- Silver \$3,000-\$4,500
- Bronze \$1,000-\$3,000



For partnership questions, contact:
Cody Buhler, Marketing Director
portageterriers@outlook.com
(204) 871-1162