



2023 Centennial Cup Event Sponsorship Packages

(May 11-21, 2023)

Diamond Sponsorship (\$10,000)

“Proud sponsor of Centennial Cup” Decal to Display in your window/door
Social Media recognition
Digital Display on MJHL Screen – 2 ads per cycle
8 Full Tournament passes
Suite for 1 primetime game for up to 20 people (Order of choice to be done by draw)
Game Sponsor night of suite – Social media by hockey Canada, Big Screen
2 VIP Parking passes
Logo in Program
Roll Up Banner in multiple locations
Sponsor appreciation night
Rink Board Option for \$2,000 extra (10 available)

Gold Sponsorship (\$5,000)

“Proud sponsor of Centennial Cup” Decal to Display in your window/door
Social Media recognition
Digital Display on MJHL Screen – 1 ad per cycle
4 Full Tournament passes
Suite for 1 non-primetime game for up to 20 people (Order of choice to be done by draw)
1 VIP Parking passes
Logo in Program
Roll Up Banner in multiple locations
Sponsor appreciation night
Rink Board Option for \$2,000 extra (10 available, priority to Diamond Sponsors)

Silver Sponsorship (\$3,000)

“Proud sponsor of Centennial Cup” Decal to Display in your window/door
Social Media recognition
4 Full Tournament passes
1 VIP Parking Pass
Logo in Program
Roll Up Banner in multiple locations
Sponsor appreciation night

Bronze Sponsorship (\$1500)

“Proud sponsor of Centennial Cup” Decal to Display in your window/door
Social Media recognition
2 Full Tournament passes
Roll Up Banner in multiple locations





Individual Naming Rights

Include:

“Proud sponsor of Centennial Cup” Decal to Display in your window/door

Social Media Recognition

Signage/materials

2 Full Tournament Passes

Power Play Sponsor Home or Away – \$5000

Recognition on the big screen

Name mentioned over PA at every penalty

Volunteer sponsor - \$5000

Room, Jackets, Appreciation Event

The Dog Pound Bar Sponsor - \$5000

50/50 Sponsor – \$5000

Ticket Sponsor - \$5000

40,000 tickets

Snack Sponsor – \$2,500 in-kind

200 Practice Puck Sponsor – \$3000

Back of all practice pucks. Pucks will be donated to minor hockey after tournament

Ceremonial Puck Drop Sponsor – \$3,000

Logo on Big Screen

Mention on PA

Kid or person in a Jersey

Lineup Sponsor - \$3,000

PA announcement of lineup sponsor

Logo on roster sheets

Player of the Game - \$3,000 in-kind

Mention on ice and big screen

Take home item

Ice Cleaning Crew – \$3,000

Logo on shovels & Garbage Can

Logo on big screen, Leave decals on the glass





Intermission Sponsor - \$3,000

Games in 1st, 2nd

Game Summary – \$3000

Hockey Canada post game post

Laundry sponsor – \$3000

PA Announcement

